



The Gulf Breeze Zoo invites you to be a part of **Boo at the Zoo 2016!** Designed for a younger audience, Boo at the Zoo offers 4 days of scare-free fun, highlighted by “Trick-or-Treat Trail” with all of your favorite animals. The dates are October 22, 23, 29, and 30 from 10am-4pm.

Businesses can be involved by becoming sponsors and/or volunteering their time. By being involved at Boo at the Zoo your business will market itself to an engaged audience of thousands of children and families on the Gulf Coast. This year we are expecting over 1,500-2,000 people to attend each day of Boo at the Zoo. Please take a moment to review the sponsorship options.

To reserve your spot on the “Trick-or-Treat Trail” contact **Meg Mogensen at 850-932-2229 x 104 or mmogensen@gulfbreezozoo.org**. Space is limited.

We hope you can be a part of this “spook-tacular” event.

Thank you,

Meg Mogensen
Events Department
Boo at the Zoo 2016



Trick-or-Treat Table Sponsor

\$50 per table for one day; \$5 for additional days

- 6 foot rectangle table on Trick-or-Treat trail.
- Company name listed on 2016 Boo at the Zoo website.
- 2 complimentary day tickets to the Gulf Breeze Zoo.
- Entry to 2016 Wild Style table decorating contest for an opportunity to:
 - Win a behind-the-scenes tour (Giraffe or Hippo) for 2 employees.

VIP Table Sponsor

\$200 per table for 2 days; \$5 for additional days

- 10 x 10 covered VIP booth at premium entrance location on Trick-or-Treat Trail.
- Social media broadcast announcing company logo, link, and sponsorship.
- Company logo and link on 2016 Boo at the Zoo website.
- Company name, logo on 2016 Trick-or-Treat Trail Map.
- 4 complimentary day tickets to the Gulf Breeze Zoo.
- Company banner (provided by sponsor) prominently displayed at Zoo entrance.
- Entry to 2016 Wild Style table decorating contest for an opportunity to:
 - Win a behind-the-scenes tour (Giraffe or Hippo) for 4 employees.



2016 SPONSOR FORM

Please PRINT or TYPE all names legibly and exactly as they should appear in all publications.

Company/Sponsor Name: _____

Contact Name: _____ Date Submitted: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Trick-or-Treat Trail sponsors:

- Must staff your table for the entire duration of the event (10AM-4PM)
- Must provide own candy, give-aways, and promotional material
- Bring at least 1,500 pieces of candy if you plan on giving only one piece per child. Plan for more if you will be giving more per child or to adults.
- Supplies/tables can remain set up overnight if sponsor is attending 2 consecutive days.

Level	Cost per	Qty	Total
VIP Table Sponsor (2 days included)	\$200		
Table Sponsor (1 day included)	\$50		
Additional Day(s)	\$5		
Total Due			

Days Attending:	_____ October 22	_____ October 23	_____ October 29	_____ October 30
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Please make checks payable to: *The Gulf Breeze Zoo*

Drop off or mail form and payment to: **Check enclosed** **Credit Card** (Visa, Master Card, or Discover)

The Gulf Breeze Zoo

Attn: Events

5701 Gulf Breeze Parkway

Gulf Breeze, FL 32563

Number: _____

Exp. Date: _____ Billing Zip: _____

I understand if the event is cancelled for weather, acts of God, civil disobedience, or any circumstance event organizers deem out of their sole care, custody, or control, there will be no refund and all contracts are null and void. I am legally bound to pay all fees associated with sponsorship and understand that invoices must be paid on time or will be subject to penalties. I have read the sponsor levels and understand how my business will be represented as well as my responsibilities, which include but are not limited to, staffing my table and providing candy/product for guest for the entire duration of the event day(s) I have agreed to attend. Furthermore, I understand that it is my responsibility to get logos, graphics, company information, etc. to event organizers in a timely manner; failure to do so may result in some of my sponsor incentives not being met.

Signature: _____

Date: _____